



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIFTH SEMESTER – NOVEMBER 2014**

**BU 5508/BU 5505/BU 5502 - HUMAN RESOURCE MANAGEMENT**

Date : 05/11/2014  
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

**PART - A**

Answer ALL questions:

(10x2=20)

1. State any two qualities of a good HR manager.
2. Define HRM.
3. Define Job Analysis.
4. What is Attrition?
5. Define recruitment.
6. What is the meaning of curriculum vitae?
7. Write a note on Talent Acquisitions.
8. State any two objectives of appraisals.
9. Define motivation.
10. What do you mean by succession planning?

**PART – B**

Answer any FOUR questions:

(4 x 10=40)

11. Explain the roles of HR managers in the current scenario.
12. Explain the characteristics of HRM.
13. Briefly explain the process of HR planning.
14. Define interview. Explain its types.
15. Differentiate Learning from development.
16. What is Discipline State its objectives.
17. Explain the different sources of recruitment.

**PART – C**

Answer any TWO questions:

(2 x 20=40)

18. Elaborately discuss the selection process.
19. Explain X and Y Theory of Motivation.
20. Define Performance Appraisal. Explain in detail the various methods of performance appraisal.
21. Explain the different types of training with its merits and demerits.

**\$\$\$\$\$\$**